

LWVGTA Board Meeting - Wednesday October 13, – zooms – 12:00 noon – 2:00 PM
Minutes

Present: Barb Berry, Ingrid Brophy, Linda Crandall, Mary Grover, Marcia Koppa, Anne Montgomery, Donna Moore, Cheryl Naperala, Nancy Nordfjord, Robin Stott, Ann Swaney, Peg Townsend

- I. Welcome any additions to the agenda - Cheryl
Added to New Business, Miscellaneous: Public Hearing & Vote411.org

- II. Review Minutes of 9/8/2021 meeting - Ann Swaney - Revisions or corrections? Motion to approve – yes
Review minutes of 9/27/21 special meeting. Anne Swaney - Revisions or corrections? Motion to approve.
Review of minutes of 10/9/21 – special meeting – Cheryl – Revisions or corrections? Motion to approve

- III. **Treasurers Report** -- Ingrid Brophy
Brophy reported checking account at \$11,411.21, and she'll deposit an additional \$500 today.
The Ed Fund remains unchanged. There were two renewal membership payments.
Motion to approve by Donna Moore, 2nd by Peggy T. Treasurer's report approved.

Parade of Homes – wrap up Ingrid's \$500 deposit was from our participation in Parade of Homes.

Wreath Sales – Nancy N. sent out the Order Form to all members on Oct. 12. Orders due on Nov. 12.
Anne M. will ask Mary Beeker if she could add the wreath sale form to our website. Discussion followed about being able to print out the form when it's on social media, so as to be able to place the order.

LWV Lake Michigan League – Ingrid asked if we would like to appropriate the regular \$40 Lake Mich. League dues, plus an addition \$60 donation. **Motion by Ann S.** that we send them \$100, Anne M. 2nd. MOTION passed. Ann Swaney would like to head Natural Resources Committee in June of 2022

- IV. COMMITTEE REPORTS
 - A. **Membership Report** – Nancy N. – We have 126 members, with 32 not current. These 32 have already received two email reminders. Anne Montgomery, Peg Townsend and Mary Grover offered to call.
Survey report – There were 10 responses, with interest shown in Voter Services (4), Observer Corps (6), Program Committee (2), Natural Resources (2), Membership (1), Communication (1), **Fund-raising** (1), Youth / Student Outreach (1), Communicating with legislators – none, Diversity (3), and more.
Membership list to members report – Nancy will send out the list quarterly, already sent it in Sept. She had marked new members in red, student members in green.
The heads of the working committees will contact the ones from the survey who signed up and get them involved in their committees.
Directory to Board and Handbook report - Received from Barb Berry – “History of League of Women Voters of Grand Traverse Co., and What the League of Women Voters Means to You.” Nancy will add these two items to the Directory Handbook and send the whole thing out to us.

 - A. **New Member Orientation** – Anne Montgomery will organize. Now scheduled as a zoom meeting for Oct. 28th, 9:30-11. Cheryl suggested that an idea for including members might be to have a quarterly business meeting for members new and old where committees report on their doings. (Add on from later...the meeting was changed to November 11th 9:30 to 11:00 on ZOOM)

 - B. **Media Team Report** -- Robbin
Cheryl, Kathy Tuckerman, Robbin, and Mary Beeker met yesterday. We're connecting well with:

- Twitter - has 19 followers. From August 2020 to August 2021 – we averaged 531 tweet impressions a month.
- Instagram -- presently have 11 followers. We are also following several organizations. Cheryl will switch our Instagram from personal to professional acc't, so can collect stats.
- Facebook – Robbin reported 61 people looking at our page about the voter ballot initiative. Also much interest in the Pride Picnic, and many people watched Candidate Forum (171) and re-districting meeting
Ingrid asked if Robbin will put our wreath order form on Facebook.
Robbin asked if people would be able to print our form from Facebook.
Anne M – we should not be adding these forms until we can figure out how they can pay online., or how these forms could be printed. Decided to not add them this year.
- Mary B. will install Google Tracker, to enable Facebook stats. She will also add on photos to website.

C. Voter Services Report – Peg

- On Nat'l Voter Registration Day in Sept., GTA registered 13 people at NMC, handed out five paper applications, and we spoke with 92 people walking by. We found out that when applying online, either a Drivers License or state ID is required, plus the last four digits of their Soc. Sec. number. Asked Bonnie Scheele to check on the discrepancy between the online application and the paper application. Report back was that the law requires online to add the SSN last 4 digits but not required on paper.
- State Voter Services Mtg. – Marcia and Peg attended. The Sec. of State has started “My Vote Matters” project, where high schoolers work to see how many people they can register by June of 2022. Materials area ready to go and either their teacher or members of the League can come in to show them how to do it. A letter has been sent out to all the high schools – calling it “Aspire.” Peg will check with our local high schools. The winner will receive a visit from the MI SOS as its prize.
Under consideration – can writes-ins be able to participate in candidate forums. Our league should have a policy on this.
Once again it was emphasized that we should have no political signage at the forum events. Forums filmed for TV or ZOOM must have legitimate member of the media as filmer.
Several leagues besides us reported on National Voter Registration Day. Some of them handed out Vote411.org and QR codes.
Emphasized Clerk engagement. Peg to contact Lynette Wolfgang about Clerk monthly meetings.
There is a State Social Media site to get ideas for reminding people to vote.
We should contact groups to ask them to remind their members to vote.
Next State Meeting Oct. 28 7pm, Next V.S. meeting Oct. 14th

D. Marry Grover talked about Leader/Management for LWVGTA Structure. Cheryl had tweaked Mary's original pages and attached them for all to read. Decided to delay until another discussion. Also delayed discussion on Making Democracy Work Grant until meeting October 14th.

E. Program Committee Report – Cheryl Naperala

County Apportionment Program with Moeggenberger was successful - 31 attended on Zoom and 25 on Facebook. No count on Spectrum Channel 189.
Karandjeff to talk Michigan League advocacy against the 39 proposed voter law changes. Jean Howard moderated and Joan Williams coordinated/planned the program
November 16th Jerry Cannon will speak on Veterans. Nancy Quinlan coordinator
January 2022 Lisa Del Buono will speak on Climate & Health. Margaret Monsour coordinator
April will be Bousamra on Before, During & After Incarceration

Matt Kern from Traverse Area Media is providing dates for us to do have a program in coordination with Making Democracy Work – the educational version.

F. Observer Corps – Donna Moore

1. Wanted advice on what to do with Observers reports.
2. Donna plans to use “bullet point approach” for the format of the reports
3. How to use the reports: advocacy or education
Publish in VOTER, on our Website, Membership E-Blasts / Alerts, External groups to view
Peg Townsend suggested talking to other League for their ideas, Donna mentioned working with the LWVLC, Mary Grover suggested a Thank You be sent to Reapportionment Commission,
4. List of Observers and their assignment:
TADL Board – Sarah Redman – no report
TC City Commissioners – Kathy Tuckerman mundane order of business so far
TCAPS Board Meetings – Robbin Stott – Masking and CRT
G.T County Commissioners – Rega Leiding - firing of Michael Collins from Health Dept
Benzie County Commissioners – Nancy Cotcamp – Health Dept. budget cuts
Planning Commission – Margaret Monsour – DDA joining with TCL&P
NMC Board – wants more funding from state which is currently 1% they want 2%
Peninsula Twp – Lori Brickman concern with Winery Law Suit
County Reapportionment Commission – Betsy Wilson – very successful

Mary Grover suggested the observers pay close attention to the passing of resolutions about auditing the votes and eroding public’s faith in elections

Barb Berry suggested we might want to update our County Gov. Position

Nancy N. will publish the names of the observers and which group is observed

G. Crawford County Unit: Marcia Koppa report attached to the minute

B. OLD BUSINESS

A. Interim leadership/management of LWVGTA review – Cheryl & Mary Grover

Discussion at a later time...experiment with the change as is for 1 year

Review positions and tasks associated with each position

Need to put something in Newsletter about the change

B. LWVMI –Making Democracy Work – Discussion October 14 at meeting with Christina Schli

C. Next Board Meeting – Wednesday November 17, 12:00 noon – 2:00 PM - DO WE WANT TO CHANGE THE TIME Agreed to keep time the same to accommodate several members.

D. Some people want to meet in person?? No discussion on this

C. NEW BUSINESS

MICRC Public Comment - October 25– Anne

9 volunteers from our League are attending: CCUnit Koppa and Farber

GTA – Crockett, Brophy, Montgomery, Naperala, Goeman, Townsend, Williams

Adjourn 1:52 pm Motion to Adjourn Koppa, 2nd Montgomery all voted in favor to adjourn